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For immediate release

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## PRGR Driver eggbird to Go on Sale

*Further distance from long shaft, light weight and fat grip*

Tokyo – The Yokohama Rubber Co., Ltd. announced today that it will begin sales of the PRGR egg brand driver eggbird. The company will sell two models with loft angles of 10° and 11°, with a choice of four shafts (original carbon shafts) by head speed: M-43, M-40, M-37 and M-35.

eggbird is a new concept driver which accelerates head speed and increases distance through the combined effect of a long shaft, light weight and an exclusive fat grip. Long shaft drivers generally increase head speed, but are difficult to swing through. Many say the meet ratio fails to improve, and the ball doesn't fly. Yet eggbird has realized a long shaft driver that is easy to swing through, combining a long 46.5 inch\* shaft with a lightweight 170g head for a 261g club with a swingweight of C-1.5 (M-40). eggbird also adopts the exclusive grip for the new egg, with an outer diameter increased by about 7% compared with regular grips, which accelerates head speed with a more relaxed grip. The new grip uses high foaming rubber, which is about 20% lighter than regular rubber.

\*46 inch for M-35

The egg club series was developed with the concepts of not being bound by conventional thinking and giving priority to distance and ease, with the image of smashing an eggshell. With the addition of the eggbird together with the NEW egg IRON and new shape egg i+ utility being placed on sale at the same time, the egg club series is pursuing superior ease and further distance.



*eggbird*

## The eggbird concept

**New conception driver** aiming at “more easiness” & “further distance”

H/S up based on **Long** length shaft

H/S up based on **Light** gross weight

H/S up based on **Fat** exclusive grip for egg



Multiplier effect of these 3 elements brings further distance !!

## eggbird Club Design

**Long**

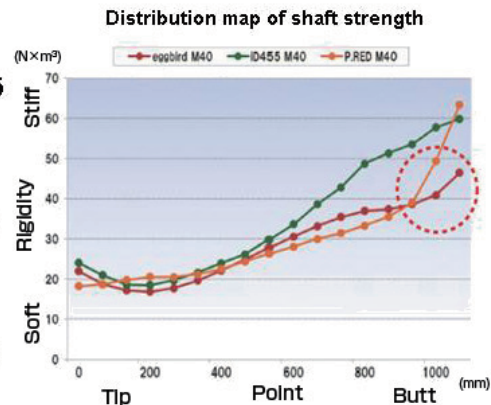
● H/S up based on 46.5 inch shaft ➡ **Faster ball speed !!**

**Light**

● Gross weight = 261g Balance = C1.5  
(The specification of M40)

● Original shaft which bends like whip

● Light weighted golf club head = 170g



You can swing hard even it's long length ➡ **Faster ball speed !!**

**Fat**



Exclusive grip for new egg

- 7% up in outside diameter compared with popular grips
- “High foaming rubber” material brings usual weight even the shape is fat (42g)

**Fat grip ➡ Faster H/S !!!**

## eggbird Specifications

	Loft (° )	Length (inch)	Gross Weight (g)	Balance	Head Volume (cm³)
M-43	10	46.5	272	C-2.5	460
M-40	10	46.5	261	C-1.5	
	11★				
M-37	10	46.5	261	C-1.5	
	11★				
M-35	10★	46	261	B-9.0	
	11				

Those figures are only for reference

※★ Made-to-order production model

※ Conforms to SLE Rule

※ Head material: face – titanium (Ti-6Al-4V); body – titanium (Ti-8Al-1V-1Mo)

※ Head manufacturing method: face – rolling; body – vacuum precision investment casting

※ Made in CHINA、Made in JAPAN

※ With an original head cover (Made in CHINA)