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For immediate release

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PRGR Iron NEW egg IRON to Go on Sale *Evolution toward hitting 150 yards with a #9 iron*

Tokyo – The Yokohama Rubber Co., Ltd. announced today that it will begin sales of the PRGR egg brand iron NEW egg IRON. The iron will be sold with an original carbon shaft, with a choice of four types by head speed: M-43, M-40, M-37 and M-35. The lineup runs from the #5 iron through to Pw, Aw, As and Sw.

The NEW egg IRON was developed to create an iron that provides greater ease and longer distance by re-designing the club while still retaining the head shape of the egg iron series. Compared with the egg IRON II released in August 2009, the loft angle has been decreased by 1° for the #6 iron through the Aw, the shaft made longer for the #5 iron through the Aw, and the FP* has been raised for the #5 iron through the Pw to realize further distance and a higher launch angle. Also the #7 iron through #9 iron have been given a wide sole and shallow face height to realize a lower and deeper center of gravity. The tip of the shaft has been made more narrow to achieve high trajectory and controllability. The NEW egg IRON adopts the exclusive grip for the new egg, with an outer diameter increased by about 7% compared with regular grips, which accelerates head speed with a more relaxed grip. The new grip uses high foaming rubber, which is about 20% lighter than regular rubber.

*FP or face progression, indicates the distance between the shaft center line and the leading edge.

The egg club series was developed with the concepts of not being bound by conventional thinking and giving priority to distance and ease, with the image of smashing an eggshell. With the addition of the NEW egg IRON together with the long-shaft, lightweight driver eggbird and the new shape egg i+ utility being placed on sale at the same time, the egg club series is pursuing superior ease and further distance.



NEW egg IRON

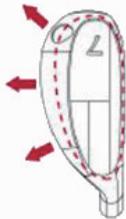
NEW egg IRON Club Design

Club design ※ Compared with egg II iron

Further distance are realized by lower loft angle & longer length shaft

Loft	: Decrease by 1° (#6~#Aw)	⇒ Further distance
Length	: Increase 0.25~0.75 inches longer (#5~#Aw)	⇒ Further distance & Higher launch angle
FP	: Adopt more bigger FP (#5~#Pw)	⇒ Higher launch angle

Head design ※ Compared with egg II iron



- Widen the sole area of #7~#9 ⇒ Deeper center of gravity position
- Adopt shallow face height to #7~#9 ⇒ Lower center of gravity position



Improved the frequently used middle iron (#7~#9)

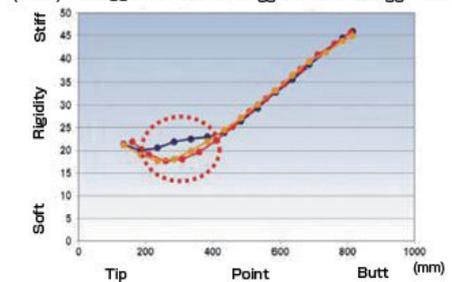
➡ Brings further distance with ease !!!

Shaft design

- Design the tip part more narrow
 ⇒ Realize "High trajectory" & "Controllability"
- Same cosmetic as "egg bird" & "egg i+"



Distribution map of shaft strength (M40CB #5+)



Grip design

- Adopt same concept grip as "egg bird"



Adopt high foaming rubber grip (42g)

NEW egg IRON Specifications

	#5	#6	#7	#8	#9	Pw	Aw	As	Sw	
Loft (°)	22	24	27	31	35	40	45	51	56	
Length (inch)	39	38.5	38	37.5	37	36	35.5	35.25	35.25	
M-43★	Gross Weight (g)	342	347	352	360	366	378	391	395	394
	Balance	D-0.5					D-1.0			
M-40	Gross Weight (g)	340	345	350	358	364	376	389	393	392
	Balance	D-0.0					D-0.5			
M-37	Gross Weight (g)	339	345	350	358	364	376	388	392	392
	Balance	D-0.0					D-0.5			

	#5	#6	#7	#8	#9	Pw	Aw	As	Sw	
Loft (°)	22	24	27	31	35	40	45	51	56	
Length (inch)	38.75	38.25	37.75	37.25	36.75	35.75	35.25	35	35	
M-35	Gross Weight (g)	337	343	348	355	361	374	386	390	390
	Balance	C-8.0					C-9.0			

Those figures are only reference

- ※★ Made-to-order production model
- ※ Conforms to the 2010 new club face groove rules
- ※ Head material: body – maraging steel (Custom 450); weight – tungsten alloy (Ni, W, Fe)
- ※ Head manufacturing method: body & weight –precision investment casting
- ※ Made in CHINA、 Made in JAPAN
- ※ With original head covers (Made in CHINA)